

Inspired by Rotarians and Friends



**Peace Days 2020 and Peace Days 365  
Registration Guide  
2020 Edition**



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Hello Participating Venues and Allies,

There is a strategy and destiny for Peace Days, the Peace Builder and Honouring Indigenous Peoples Committees of the Rotary Club of Winnipeg and Rotary District 5550 World Peace Partners Committee,. Rotary International is a global movement of 34 Zones, 530 Districts and 36,000 clubs. 720 clubs in Canada. It is grassroots in design. It is a mainstream movement of self-actualizing achievers who have the privilege of enough safety, freedom, prosperity and independence to be able without fear or favour to serve the global human family and our planet and universe in value guided ways without boundaries of doctrine, race, colour, creed, nationality, political belief, gender, sexual orientation, or religion dividing them. They are united by the motto Service above Self.

No objective is too large or too small for Rotarians and their allies. A smile, a poem, a song, a kind word a helping hand, listening, showing respect, facilitating dialogue about uncomfortable subjects, supporting worthy causes, building trusting relationships with the oppressed, impoverished and marginalized— are the kinds of things Rotarians and their allies do.

But the objectives Rotarians and allies in the heart of the continent of North America have chosen to advance are of existential importance - necessary to ensure a sustainable future for the global human family that can get along without violence and power abuse being the means of resolving conflict.

So the BIG objectives require a critical mass of mainstream humanity inspired by our commitment at the grassroots level to build peace literacy skills, practices, discipline and ways of being that create the attitudes, institutions and structures to sustain peaceful societies that provide the optimum environment for human potential to flourish.

Our belief is that this relentless pursuit of a better world will with intention spread throughout the Rotary movement with more and more allies joining the cause of the objectives until Peace 360 is the norm.



So what are the local to global BIG objectives venue participants in Peace Days can choose a little piece of to advance? The objectives to advance with Peace Compassion and Love in whatever way one chooses consistent with the vision, mission, values and aligned means are a part of any one or more of the 12 listed below:

1. Positive Peace through Peace Literacy education and action
2. System changes to integrate compassion and humanity through leadership, education and empowerment
3. Learning from people of the world – particularly women and children – who are oppressed and impoverished about values, the impacts of abuses of power, violence, greed and cruelty
4. The concept of accepting the rights of others
5. A reduction in the human causes of climate change
6. The Universal Declaration of Human Rights
7. The United Nations Sustainable Development Goals 2030
8. The United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP); The Truth and Reconciliation’s 94 Calls to Action; The Calls for Justice articulated by the National Inquiry into Missing and Murdered Indigenous Women and Girls
9. Decolonization and self-determination of Indigenous Peoples
10. Encouraging the City of Winnipeg, the Winnipeg Police Service, curriculum for K-12; Restorative and Social Innovation initiatives; Child Welfare systems; Faith Groups; Humanitarian Groups; Non-Governmental Organizations; Business and Professional Organizations; Service Above Self Organizations to be active in the space of positive peace
11. Nuclear disarmament
12. A new world order with an effective and enforceable rule of law

David G. Newman



# 1. Registration

All organizations and all persons who wish to register their event as a part of the Peace Days 2020 Program are requested to do so online **before September, 2020.**

<https://www.peacedays.ca/hostregistration.html>

*Applications will still be reviewed after this date.*

## Example Registration Form

Venue Registration Form

1. Name of Organization or Group \* required

2. Main Contact Person \* required

Your Name

Email Address

Phone Number

Alternate Contact Person / Information (if applicable)

3. Website & Social Media Handles

Website

Twitter

Facebook

Instagram

4. Peace Days Event Information \* required

Event Name

Date (mm/dd/yyyy)

Start Time (i.e. 7:00 PM)

End Time (i.e. 9:00 PM)

Location and Address of Event

Brief Description of Event

Target Audience

Is your venue accessible?

Yes  No

Do you consent to having your event information shared publically?

Yes  No

## 1.1 How to complete the registration form?

Consider the following questions when completing your registration form. In order to provide as much support for your event as possible, it is helpful to understand what you are trying to achieve. The questions below are meant to help guide your thinking as you complete the registration form.

- Contact Information: Name of organisation, name of contact person, email address and / or phone number organizing the event
- Website & Social Media Handles: Website / social media handles if applicable of the hosting organisation.
- Event Name: choose the shortest and most precise title, which best reflects the proposed activity;
- Date, duration, address of the activity: specify the date of the event, the times and the address of the place where your activity will take place;
- Event Description: We invite you to compose a short description of your activity which allows you to quickly understand the context of your event, its purpose and the proposed activity. Identify the type of activity (Art , Education, meditation, Cultural , panel, workshop, etc.), Language (French, English, bilingual, Arabic, Spanish, etc..) and any other pertinent information about your event to help promote the event.

We would like to remind you that the *Days of Peace* are mainly for the **French and English speaking** public, therefore when possible we kindly ask you to send us your descriptions in both languages.

*If you are unable to write a description in two languages, please let us know and we can make arrangements to translate your event description.*

- Target audience: please specify if your activity is for all ages, for adults, for teens, for children, etc...;



- Accessibility: to people with reduced mobility;
- Registration: with whom and how; (if it will happen online, please provide the URL for the registration as well)
- The cost: if applicable, please indicate the method of payment or mention that the activity is free;
- Digital Needs: describe your needs to see if we are able to facilitate the organization of your event; Please also tell us if your activity is virtually achievable.

***NOTE: The registration form submitted on the [peacedays.ca](http://peacedays.ca) website will be reviewed by the Peace Days Committee. Follow up questions may occur if more information is required about the event.***



## 2. Calendar

Peace Days will present each submitted event on our webpage as a part of the Peace Days 2020 Events Calendar. Each event will have a graphic that will be used for promotion on the website. Following approval of your event, we ask that you submit a square image (250px high by 250px wide) which will be used to help add a visual representation to your event.

(Example card)





### 3. Promotion & Communication

Peace Days 2020 will be a hybrid event, with venue participants hosting on-ground and entirely virtual events. The Rotary Club of Winnipeg Peace Builders Committee is committed to supporting each eligible event with social media reach and registration details. Please make sure that your own promotion of your event includes Peace Days as a partner, which will help to draw a larger audience to the Peace Days 2020 calendar.

Please like our Facebook page and share any posts related to your own event to help improve overall reach.

You are encouraged to use your imagination, creativity and best practices to organize your event in alignment with this Vision and Mission as part of Peace Days. We also encourage you to participate in activities organized by other Participating Venues , in addition to inviting your audience to be present. Mobilization and community support are crucial points for the favorable development and success of each event.

By registering your event with the Rotary Club of Winnipeg Peace Builder Committee you agree to:

1. Use your event to educate, raise awareness about positive peace and or to inspire, motivate, engage, and nurture the goodness in everyone to blossom and grow.
2. Offer an opportunity for people to come together in order to help create a Winnipeg where everyone can experience peace within and beyond themselves.
3. Provide the Rotary Club of Winnipeg Peace Builder Committee with a short report – *Share Your Story, Testimonials & Impact* – upon the conclusion of your event. Your story is to be submitted within two weeks of your event and sent to: [director@peacedays.ca](mailto:director@peacedays.ca)
4. Have your event information shared publicly and with the media should the request be made. If you do not want this done, please state any limits you require on publicity.



In return, the Rotary Club of Winnipeg Peace Builder Committee will include your event:

1. As part of the Peace Days website Calendar of Events for the purpose of promotion at [www.peacedays.ca](http://www.peacedays.ca)
2. In material created for Peace Days 2020, if you register by August 21st, 2020 and if your event falls within Peace Days 2020 (September 10<sup>th</sup> to 21<sup>st</sup> inclusive). Any pre- or post- events will be promoted as a Peace Days 365 event and listed on the website in the Calendar of Events.
3. With permission promote your event through its Peace Days Facebook page and associated social networks to supplement your own promotion.
4. In newsletters or reports that are shared on a local, national and international level with Rotarians, friends and allies.



## 4. Contact

For any questions, please contact us at the following address: [director@peacedays.ca](mailto:director@peacedays.ca)

